

### **7.3.1 - Highlight the performance of the institution in an area distinct to its priority and thrust**

Institutional Distinctiveness:

#### **EFFECTIVE PLACEMENTS FOR CAREER BUILDING OBJECTIVES**

- a) The goal of Training Placement cell is to provide students with a platform for utilizing their potential to gain valuable experience through working for Industry.
- b) It also acts as the Interface among various companies seeking talented young graduates from various disciplines.
- c) To place students in Prospective IT Core companies.
- d) To help the students developing a passion to win with a global mindset.
- e) To assist students developing their academic and career interests, and their short as well as long-term goals through individual counselling and group sessions.
- f) Maintaining and updating the database of students, maintaining database of companies and establishing strategic links for campus recruitments.

Collecting information about job fairs and all relevant recruitment advertisements coordinating with companies to learn about their requirements and recruitment procedures Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates. Organizing pre-placement training classes, workshops, seminars for students and arranging periodic meetings with HR Department of companies and TPOs to promote recruitments. ? To assist students for Industrial training and to obtain placements at the end of the fourth and sixth semester. ? To act as a bridge between students, Alumni, and the Employment community. THE CONTEXT St. Martin's Engineering College has a vision "to become an Institute of excellence by creating high Quality and Innovating engineering professionals. St Martin's Engineering College is providing sufficient practical exposure to the students to create action plans and execute the solutions in accordance with the dynamic and competitive external environment. In order to promote Technological, Intellectual and ethical Environment to the students with an in-depth and exceptional education that makes students employment ready as per the emerging trends in Industry, StMartin's engineering college invokes the desire of Innovation as process of life-long learning for their successful career in engineering. THE PRACTICE In St Martin's engineering college there is an independent Training and Placement wing which provides all possible assistance to all students who are going to face the challenges of world competition. St.Martin's engineering college focuses on the Personality Development of the students. Keeping in view the Industry requirements, curriculum is designed for preparing the students for entry-level Graduate Engineer Trainees. This Institution provides all facilities to learn Interview skills by conducting Mock-interviews. There are soft skills trainers, who help the students to learn soft skills for their employment purpose.

Some of them are as follows:

- a) Personality Development
- b) Communication Skills Vocabulary
- c) Resume Preparation Email Writing
- d) Group Discussion
- e) Interview Skills
- f) Aptitude Training Practice Tests

### **EVIDENCE OF SUCCESS**

The Industry is always on the lookout for students who are vibrant, energetic individuals and ready to accept challenges, attentive with a good academic background, fast learners, open to learning even at work and more importantly with good communication skills, which help them to get a good job in MNCs and settle well in India and abroad. They are performing good jobs in many various companies such as Amazon, Infosys, TCS etc.